



**Media advisory and photo opportunity**

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**REALTORS® to spruce-up Near Eastside as part of  
2012 Super Bowl Legacy project**

INDIANAPOLIS (June 14, 2011) – Keeping the momentum building on the 2012 Indianapolis Super Bowl Host Committee Legacy Project, Indianapolis area REALTORS® will head out in force Thursday morning to help revitalize St. Clair Place, a Near Eastside neighborhood.

Volunteers will plant flowers, mulch and pick up trash in streets and alleys. The neighborhood clean up event marks the second time this year REALTORS® have donated sweat equity to the Legacy Project.

Along with these coordinated clean up events, The REALTOR® Foundation has pledged \$500,000 to build or renovate 32 residences on the Near Eastside as part of their **Building a Living Legacy** initiative. These new and rehabilitated homes will become housing opportunities for families at risk of homelessness.

**WHAT:** Neighborhood clean up of St. Clair Place neighborhood

**WHEN:** Thursday, June 16, 9 a.m. to 12:30 p.m.

**WHERE:** REALTORS® will work throughout the neighborhood, which is bordered by 10<sup>th</sup> Street, Michigan Street, Rural Street and Tecumseh Avenue.

Volunteers will meet at the St. Clair Place Welcome Center, located inside the John H. Boner Community Center, 2236 E. 10th Street at 9 a.m. to pick up tools and get instructions.

**WHO:** REALTORS®, their families, other MIBOR members and community volunteers.

**WHY:** The REALTOR® Foundation, the philanthropic arm of the Metropolitan Indianapolis Board of REALTORS® (MIBOR), is a partner in the 2012 Indianapolis Super Bowl Host Committee Legacy Project. The Foundation's **Building a Living Legacy** initiative embodies REALTOR® commitment to improving the Indianapolis community and is a central theme of MIBOR's Centennial Celebration in 2012.

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