



## MEDIA ADVISORY

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## Mayor, REALTORS®, Super Bowl officials to mark milestone for Near Eastside Legacy housing initiative

INDIANAPOLIS (July 8, 2011) – Mayor Greg Ballard will join local REALTORS®, the Indianapolis 2012 Super Bowl Host Committee and Near Eastside community leaders to mark the midway milestone of ***Building a Living Legacy***, an initiative to create 32 new, affordable housing opportunities in the St. Clair Place neighborhood.

All 32 new and rehabilitated units in the ***Building a Living Legacy*** project are targeted to serve low-income families and individuals who are either homeless or on the brink of homelessness.

Mayor Ballard and project leaders will provide a progress report on the initiative, including the number of homes completed and an update on the number of families moving into the neighborhood. A new resident will be on hand to discuss his family's experience moving into a new home after spending years in unsafe, substandard housing.

**When:** Monday, July 11 at 1:30 p.m.

**Where:** 910 N. Hamilton Avenue

The ***Building a Living Legacy*** housing initiative is one component of the larger Indianapolis 2012 Super Bowl Legacy Project, which involves a series of major capital investments across Indianapolis' Near Eastside. The initiative overseen by Indy-East Asset Development and the John H. Boner Community Center and is funded through a broad partnership involving the U.S. Department of Housing and Urban Development, the City of Indianapolis, the Indiana Housing and Community Development Authority and the United Way of Central Indiana.

Along with these federal and local financing sources, the REALTOR® Foundation – the philanthropic arm of the Metropolitan Board of REALTORS® – is donating \$500,000 toward the total \$4.5 million project cost as part of its 2012 Centennial Celebration.

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*This information has been provided by the REALTOR® Foundation and the Metropolitan Indianapolis Board of REALTORS® (MIBOR). Established in 1984, the REALTOR® Foundation is the philanthropic arm of the Metropolitan Indianapolis Board of REALTORS® (MIBOR). MIBOR, the professional association representing central Indiana's REALTORS®, serves the needs of more than 6,500 members in Boone, Brown, Hamilton, Hancock, Hendricks, Johnson, Marion, Montgomery, Morgan and Shelby counties.*