



**Media advisory and photo opportunity**

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**REALTORS® to clean-up 2012 Super Bowl Legacy Housing Project neighborhood  
from 9 a.m. to 11:30 a.m. Thursday**

INDIANAPOLIS (April 13, 2011) – Area REALTORS® will spend Thursday morning picking up trash and sprucing up a Near Eastside neighborhood, which is part of the 2012 Super Bowl Legacy Housing Project. It's the same area where the REALTOR® Foundation has pledged \$500,000 to build or renovate 32 residences for homeless families in a project called Building a Living Legacy, the philanthropic effort of Metropolitan Indianapolis Board of REALTORS'® (MIBOR) centennial, also celebrated in 2012.

**WHAT:** Neighborhood clean-up of St. Clair Place neighborhood, which is part of the Super Bowl Legacy Housing Project

**WHEN:** 9 to 11:30 a.m., Thursday, April 14

**WHERE:** REALTORS® will be throughout the neighborhood, which is bordered by 10<sup>th</sup> Street, Michigan Street, Rural Street and Tecumseh Avenue. Volunteers will meet at the St. Clair Place Welcome Center, located inside the John H. Boner Community Center, 2236 E. 10th St., at 9 a.m. to pick up tools and get instructions.

**WHO:** Approximately 50 REALTORS®, other MIBOR members and community volunteers.

**WHY:** The REALTOR® Foundation, the philanthropic arm of MIBOR, is a partner in the 2012 Super Bowl Legacy Housing Project and, in addition to its \$500,000 sponsorship, is providing volunteers for three clean-up days throughout 2011 to make further improvements in the neighborhood. April 14 is the first of the three clean-up days.